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MEMORANDUM FOR: Director of Central Intelligence
FROM: John F. Blake
Deputy Director for Administration
SUBJECT: CIA Guest Speaker Program

1. Purpose: The purpose of this memorandum is to obtain your approval of a list of proposed CIA Guest Speakers, and tentative topics, and to solicit your recommendations as to additions to the list and your comments or qualifying statements with respect to any individual candidate or category of candidates. Our purpose is also to seek your approval of the criteria and categories for selection and the operating procedures governing the program.

2. Background: The CIA Guest Speaker Program was inaugurated in October 1973 to provide intellectual stimulus to Agency employees through contact with the thinking of scholars, officials, and other experts outside the Agency. The Program has been held nine times a year (with a few exceptions) in the CIA auditorium on the second Tuesday of each month, from 3 to 5 p.m. All employees have been invited to the lectures, which are unclassified, and tickets have been distributed through the Intelligence Community Staff to other agencies of the Intelligence Community.

Since October 1973 there have been 24 guest speakers, including, for example, [REDACTED] Director of the Research Institute on Communist Affairs of Columbia University; Ambassador at Large Ellsworth Bunker; Werner Von Braun, Director of the George C. Marshall Space Flight Center in Huntsville; and Kelly Johnson, father of the B-2. The goal has been to have well-known speakers in the forefront of their fields speaking on topics of relevance to intelligence.

We regard the program as a success. Attendance has ranged from 200 to over 300, with an average attendance of over 300. Attendance by representatives of the Intelligence

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Community has been consistently good. Employee comments have been favorable. Although we are well satisfied with the program, we have found it difficult to sustain the high level through nine programs a year and are proposing below that it be limited to six. We are also proposing a broadening of the categories of those invited to speak.

Our procedure in the past has been to have lists of proposed Guest Speakers, together with tentative topics, approved in advance by the Director of Central Intelligence, in whose name invitations are extended. DCI approval of a list has been an indication of policy approval only. A security approval has also been obtained before the extension of an invitation. We have been working from three approved lists, the last one approved on 20 March 1975.

3. Criteria for Selection: The following criteria for selection govern the program:

a. The subject matter to be covered should have a significant bearing on the work of the Agency, the Intelligence Community, or high-level intelligence customers;

b. The subject matter should affect or be of concern to a cross section of Agency personnel or to at least several Agency components in order to warrant inviting a large audience;

c. The person making the presentation should be well-known and genuinely knowledgeable about the subject matter. In general we seek the kind of speaker who is at the forefront of his subject; and

d. He or she should be effective in communicating with a large audience representing disparate backgrounds.

4. Categories of Speakers: Most of our speakers in the past three years have come from the academic world with only a few from the executive departments of the U.S. Government, the business community, and the media. We have had no representatives from Congress. In the attached list we have included the latter as well as additional representatives of the other categories. A few critics of the Agency are on the list. In our view all have contributions to make to

this Agency in enlarging our appreciation of the place of intelligence in a democratic society. Because of the sensitivity of inviting members of the media and of Congress, we propose to treat these two categories as ones requiring additional clearance at the time of invitation. Similarly, we would not invite any individuals involved in election campaigns until these are over and, even afterward, would seek specific approval before extending an invitation to such individuals.

5. Operating Procedures

- a. Number of Programs - six per year, three in the fall and three in the spring. (This represents a change from the nine programs of past years.)
- b. Time - second Tuesday of the month, 3-5 p.m.
- c. Place - CIA Headquarters Auditorium.
- d. Fee - \$500 honorarium plus round-trip transportation (the fee we now offer). We would like to be able to propose an increased honorarium when individual circumstances warrant. Of course, U.S. Government employees do not receive a fee.
- e. Policy Approval - via this memorandum and any subsequent speaker lists submitted to you. Approval will be limited by any qualifying statements you may affix to the attached list or otherwise provide.
- f. Special Approvals - Members of Congress and representatives of the media will be submitted for additional DCI approval on a case-by-case basis.
- g. Security Approval - where not already available, will be obtained after policy approval and in advance of the invitation to speak.
- h. Distribution of Tickets - via component training officers, to each Directorate and the DCI area; and, via the Intelligence Community Staff, to the Intelligence Community.

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i. Management of the program, including selection of speakers from the approved list - by the Office of Training (Special Programs Officer). We propose to establish an advisory committee drawn from the four Directorates to advise on speakers and topics.

j. Invitations to speakers - by the Office of Training in the name of the Director of Central Intelligence (unless we receive a prior indication from you or we ourselves conclude that a personal invitation from you or another officer is more appropriate).

In the past it has been customary for the Director, when convenient, to visit for a few moments with the IA Guest Speaker in advance of the lecture. We believe that this practice pays dividends in good will for the Agency and would hope it could continue.

4. Attached List of Speakers and Topics

The attached list of speakers and topics is submitted for your approval. Any additions, deletions, comments, or limitations you wish to make would be appreciated. If you wish to have more identifying data, we will be glad to supply it.

John F. Blake

Attachment

APPROVED:

Director of Central Intelligence

Date

DISAPPROVED:

Director of Central Intelligence

Date

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SUBJECT: CIA Guest Speaker Program

ORIGINATOR:

Harry A. Slatewater
Director of Training

8 JUL 1976

to

ATTACHMENT

PROSPECTIVE SPEAKERS AND TOPICS FOR CIA GUEST SPEAKER PROGRAM

<u>Speaker</u>	<u>Topic</u>
BALL, GEORGE <u>Senior Partner, Lehman Bros., 1969-; Under Secretary of State, 1961-66; Author: Diplomacy in a Crowded World, 1976.</u>	Diplomacy in a Crowded World
BREWSTER, KINGMAN <u>President of Yale, 1963-; Former Professor of Law, Harvard University, 1953-61; Coauthor, Law of International Transactions and Relations, 1960.</u>	The Student Today; or The American University Today
BROWN, HAROLD <u>President of the California Institute of Technology, 1969-; Secretary of the Air Force, 1965-69; Director of Defense Research and Engineering, Department of Defense, 1961-65.</u>	Educational Goals in Science and Technology
BRUCE, DAVID K. E. <u>Chief U.S. Liaison Officer to Peking, 1973; U.S. Ambassador heading the U.S. delegation to Paris for Vietnam Talks, 1970-71; U.S. Ambassador to Great Britain, 1961-69.</u>	The Arts of Negotiation; or Reminiscences of an Ambassador
BRZEZINSKI, ZBIGNIEW <u>Professor of Public Law and Government, Columbia University, 1962-; Director of the Research Institute on Communist Affairs, Columbia University, 1962-; Author: Ideology and Power in Soviet Politics; Between Two Ages: America's Role in the Technotronic Era.</u>	A Foreign Policy for Today (Note: Mr. Brzezinski was a CIA Guest Speaker in October 1973. His continuing prominence, however, suggests keeping him on the list for a return visit.)

<u>Speaker</u>	<u>Topic</u>
BUNDY, WILLIAM P. Editor of <u>Foreign Affairs</u> , 1972-; Visiting Professor, Center for International Affairs, Massachusetts Institute of Technology, since 1969; Assistant Secretary of State for East Asian and Pacific Affairs, 1964-69; with CIA 1951-61.)	Dictatorships and Foreign Policy; or Domestic Sources of Foreign Policy
BURNS, ARTHUR F. Chairman, Board of Governors of the U.S. Federal Reserve System, 1970-.	The American Economic System
BURNS, JAMES MCGREGOR Professor of Political Science, Williams College, 1953-; Author: <u>The Crucible of Leadership, 1966</u> ; <u>John Kennedy, A Political Profile, 1960</u> .	The Kennedy Years in Foreign Affairs
CALIFANO, JOSEPH A., JR. Partner in law firm, Williams, Connolly, and Califano; General Counsel, Democratic National Committee, 1970-; Special Assistant to the Secretary of Defense, 1964-65.	Contributions of the American Public to Foreign Policy-Making; or How Defense Policy is Made
CHASE, HAROLD W. Professor of Political Science, University of Minnesota; Brookings lecturer to Federal Management and Program Executives.	Government in a Free Society; or The Federal Executive and the Consultative Commonwealth
CHERNE, LEO Economist; Executive Director, The Research Institute, Inc.; Member, President's Foreign Intelligence Advisory Board and Intelligence Oversight Board.	A Public Citizen's View of Intelligence

<u>Speaker</u>	<u>Topic</u>
CHURCH, FRANK U.S. Senator from Idaho (D); Chairman of the Select Committee on Intelligence Operations of the U.S. Senate; member of the Committee on Foreign Relations and the Subcommittee on Foreign Assistance; Chairman of the Subcommittee on Multinational Corporations.	Intelligence Oversight; or Multinational Corporations; or The U.S. Role in Foreign Aid
COX, MILO Former Associate Director, AID.	The World Food Supply
DONOVAN, HESELEY W. Editor-in-Chief, <u>TIME</u> Magazine, 1964-.	The State of Press Coverage of Foreign Affairs
EAGLEBURGER, LAWRENCE S. Executive Assistant to Secretary of State Kissinger and Deputy Under Secretary for Management, Department of State; Member, National Security Council Staff, 1966-67.	Managing the Department of State
ENTHOVEN, ALAIN C. Professor of Public and Private Management, Stanford University; Vice President, Litton Industries, 1969-1973; Assistant Secretary of Defense for Systems Analysis - 1960s.	Applying Systems to Defense Issues; or A Policy Toward the Defense of Europe
GILLSWORTH, ROBERT Assistant Secretary (International Security Affairs), Department of Defense.	Intelligence for Defense
FOSTER, JOHN STUART Vice President of TRW, Inc; Director of Defense Research and Engineering, Department of Defense, 1965-73; Consultant to U.S. Air Force.	U.S. Energy Policy

<u>Speaker</u>	<u>Topic</u>
FRANKEL, MAX Former Sunday Editor, <u>The New York Times</u> ; Pulitzer Prize for International reporting.	An Editor's Experience with International Reporting
FRIDAY, WILLIAM CLYDE President, University of North Carolina, 1956-; Member, Board of Trustees, The Urban Institute, 1968-.	The University in Foreign Affairs
GALBRAITH, J. KENNETH Professor of Economics, Harvard University; Ambassador to India, 1961-63; Author: <u>The Affluent Society</u> ; <u>The Industrial State</u> .	The World Economic Outlook
GELB, LESLIE Washington correspondent, <u>The New York Times</u> ; Senior Fellow, Brookings Institution; Former Director and Deputy Assistant Secretary of Defense for Policy Planning; Director of the Pentagon Papers Project.	Reflections on Vietnam; or Comments on the Reorganization of the Intelligence Community
HARRINGTON, MICHAEL JOSEPH U.S. Congressman from Massachusetts (D).	Congressional Oversight of CIA
HUGHES, EMMET JOHN Professor of Politics, Eagleton Institute, Rutgers University, 1970-; Chief foreign correspondent, <u>Time-Life</u> , 1957-60; Administrative Assistant and Speech Writer for President Eisenhower; advisor to the Rockefeller Family and Special Assistant to Governor Rockefeller, 1968-70.	The U.S. in Foreign Affairs: A Bicentennial View (Note: We have already broached with Mr. Hughes the possibility of speaking in the fall, and he has expressed interest.)
JOHNSON, U. ALEXIS Former Under Secretary of State for Political Affairs, 1969-73; Chief of the U.S. Delegation to the SALT Talks, 1973; Former U.S. Ambassador to Czechoslovakia, Thailand, and Japan.	Reminiscences of an Ambassador; or Negotiating with the Soviets.

<u>Speaker</u>	<u>Topic</u>
JORDAN, BARBARA U.S. Congresswoman from Texas) (D).)	A Woman's Place in Public Affairs
KAYSEN, CARL Director, Institute for Advanced Study, Princeton; Deputy Special Assistant to President Kennedy for National Security Affairs, 1961-63.	Private Institutions in Foreign Affairs
KENNAN, GEORGE F. Ambassador to the Soviet Union and Yugoslavia, 1961-63; Director, Policy Planning Staff, Department of State, 1947; Author: Russia and the West Under Lenin and Stalin, 1961.	The U.S. and the Soviet Union (Note: We have invited Ambassador Kennan on several occasions when it was inconvenient to him. We believe a personal invitation from the DCI may be in order.)
KLEIN, LAWRENCE R. Benjamin Franklin Professor of Economics, University of Pennsylvania; Senior Advisor to Brookings Panel on Economic Activity, 1970-; Advisor to Jimmy Carter.	New Issues in U.S. Economic Policy
LAPALOMBARA, JOSEPH Professor of Political Science, Yale University, 1964-; Ford Foundation and Guggenheim Fellow; Fellow of the Center for Advanced Study in the Behavioral Sciences.	The Politics of Italy; or Western Europe Today
LINIWITZ, SOL MYRON Senior partner, Coudert Brothers, 1969-; former Chief Executive Officer of Xerox International; U.S. Ambassador to the Organization of American States, 1966-69.	The Outlook for U.S.-Latin American Relations

<u>Speaker</u>	<u>Topic</u>
LUCE, CLARE BOGTHE Playwright, author, member of the President's Foreign Intelligence Advisory Board; Member of Congress, 1943-47; U.S. Ambassador to Italy, 1953-57.	Changing American Values
MORLEY, JAMES Japan Scholar; Professor of Government, Columbia University, 1966-; Director, East Asian Institute, 1971-.	Japan and the U.S.
MOYERS, BILL D. Television Commentator; Special Assistant and Press Secretary to President Johnson, 1963-67.	How the Press Selects News
MOYNIHAN, DANIEL PATRICK U.S. Ambassador to the United Nations, 1975-76; Ambassador to India, 1973-75; Counsellor to the President, 1969-71.	The U.S. and the Third World
MURPHY, ROBERT DANIEL Honorary Chairman, Corning Glass International; Chairman, Commission on the Organization of the Government for the Conduct of Foreign Policy; Member, President's Foreign Intelligence Advisory Board; Chairman, Intelligence Oversight Board.	The Intelligence Oversight Board
NEUSTADT, RICHARD E. Professor of Government, John F. Kennedy School of Government, Harvard University; Consultant to President Kennedy, 1961-63; and to President Johnson, 1964-66; Director, Bureau of the Budget, 1961-70; Author: <u>Presidential Politics</u> (1960) and <u>Alliance Politics</u> (1970).	The State of Our Alliances (Note: We have already broached with Prof. Neustadt the possibility of speaking in the fall, and he has expressed interest.)

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<u>Speaker</u>	<u>Topic</u>
NITZE, PAUL HENRY Chairman of the Advisory Council, Johns Hopkins School of Advanced International Studies; Member of the U.S. SALT Delegation, 1969-74; Deputy Secretary of Defense, 1967-69.	Priority Defense Issues (Note: Mr. Nitze was CIA Guest Speaker in November 1974. His continuing prominence suggests the desirability of inviting him again.)
OSBORNE, JOHN Associate Editor, <u>The New Republic</u> , 1968-; Former foreign correspondent, <u>Time-Life</u> .	The Press and Intelligence
PYE, LUCIEN W. Professor of Political Science, Massachusetts Institute of Technology; Member of the Board of Directors, National Committee on U.S.-China Relations; Trustee, Asia Foundation, 1963-; author: <u>Biography of Mao Tse-tung</u> , 1976.	The Life of Mao Tse-tung (Note: Prof. Pye has already been approached on the possibility of speaking and has expressed interest.)
REISCHAUER, EDWIN O. University Professor, Harvard University; U.S. Ambassador to Japan, 1961-66; Author: <u>The U.S. and Japan</u> .	The U.S. and Japan
RESTON, JAMES BARRETT Vice President and Columnist, <u>The New York Times</u> .	The Morality and Immorality of Intelligence
RIVLIN, ALICE M. Director, Congressional Budget Office, 1974-; Senior Fellow, Brookings Institution, 1969-74.	The New Congressional Budget
RUMSFELD, DONALD Secretary of Defense, 1975-; Ambassador to NATO, 1973-75.	Main Elements of Strategy Today

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<u>Speaker</u>	<u>Topic</u>
SCAMMON, RICHARD M. Political Consultant; Director, Elections Research Center, Governmental Affairs Institute, 1965-; Director, Bureau of the Census, 1961-65.	Who are the American People?
SCHULTZ, CHARLES L. Former Secretary of the Treasury; Senior Fellow, Brookings Institution, 1968-; Director, U.S. Bureau of the Budget, 1965-67. Author: <u>The Politics and Economics</u> <u>of Public Spending</u> , 1969.	Setting National Priorities
SCOVILLE, HERBERT, JR. Former Deputy Director for Research, CIA; Former Assistant Director for Science and Tech- nology, Arms Control and Defense Agency; Author: <u>Missile Madness</u> ; <u>and Toward a Strategic Limitations</u> <u>Agreement</u> .	Arms Control
SEVAREID, ERIC Television Commentator.	Intelligence and a Democratic Society
SCOWCROFT, BRENT (Maj. Gen., Retired) Assistant to the President for National Security Affairs, 1975-; Deputy Assistant, 1972-75; Assistant Secretary of Defense for International Security Affairs, 1968-69.	The Work of the National Security Council; or Intelligence in National Security Affairs
SEAMANS, ROBERT CHANNING, JR. Administrator of the Energy Resources and Development Adminis- tration (ERDA); Secretary of the Air Force, 1969; Deputy Administra- tor of NASA, 1965-68.	The Work of ERDA
SRELYE, TALCOTT Special Envoy to Lebanon, 1976-; Deputy Assistant Secretary, Africa, 1975-; Ambassador to Tunisia, 1972-75; Arabist.	The Situation in Lebanon; or The Arab View of the World

<u>Speaker</u>	<u>Topic</u>
SIMON, WILLIAM E. Secretary of the Treasury, 1974-; Administrator of the Federal Energy Office, 1973-74.	The Role of the Treasury in International Affairs
SISCO, JOSEPH J. President, American University, 1976-; Assistant Secretary of State for International Organization Affairs, 1965-69; Assistant Secretary of State for Near East and South Asian Affairs, 1969-76.	Middle East Policy; or The Personalities in Middle East Politics
SYMINGTON, STUART U.S. Senator from Missouri (D); Member of the Armed Services Committee, Foreign Relations Committee, and Atomic Energy Committee.	Key Policy Issues in the Use of Atomic Energy
TELLER, EDWARD Professor of Physics, University of California, 1970-; Member, President's Foreign Intelligence Advisory Board.	A Physicist's View of Intelligence
TRAIN, RUSSELL Administrator, Environmental Protection Agency, 1973-; Chairman, Council on Environmental Quality, 1970-73; Chief Negotiator, UN Conference on the Human Environment, 1972-.	International Environmental Action
TUCHMAN, BARBARA W. Historian; Author: <u>Stilwell and the American Experience in China, 1911-45</u> ; <u>The Guns of August</u> .	An Historian's Advice on Intelligence; or Looking at China through a Historian's Eyes
VANCE, CYRUS Lawyer; U.S. Negotiator, Paris Peace Conference on Vietnam, 1968-69; Special Representative of the President to Cyprus 1967, Korea 1968; Deputy Secretary of Defense, 1964-67.	Diplomacy Today; or Personal Recollections of His Diplomatic Missions

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<u>Speaker</u>	<u>Topic</u>
WICKER, THOMAS G. Associate Editor, The New York Times, 1968-; Author: The <u>Influence of Personality Upon Politics</u> , 1968.	The Influence of Personality Upon Politics
WIESNER, JEROME B. President, Massachusetts Institute of Technology, 1971-; Chairman, President's Science Advisory Committee, 1961-64.	New Directions in Scientific Effort
WILKINS, ROY Former Executive Director, National Association for the Advancement of Colored People.	A Private Citizen's View of the U.S. in the World Today
WRISTON, WALTER BIGELOW Chairman of the Board, National City Bank of New York, 1970-; Member of the Council on Foreign Relations.	Banking as a World- Wide Business
YORK, HERBERT Professor of Physics, University of California at San Diego; Former Science Advisor to Presidents Eisenhower and Kennedy.	Deterrence in Defense Strategy
YOST, CHARLES W. Distinguished Lecturer, Columbia University School of International Affairs; Chief U.S. Representative to the United Nations, 1969-71; Ambassador to Morocco, 1958-61; U.S. Ambassador to Syria, 1959.	The United Nations and the Middle East; or The United Nations Today
ZUMWALT, ELMO R. (Admiral, Retired) Chief of Naval Operations, 1970-75; Candidate for the U.S. Congress, 1976.	The U.S. and Soviet Navies

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ROUTING AND RECORD SHEET

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Memorandum for: Director of Central Intelligence
Guest Speaker Program

FROM:

Director of Training
1026 - C of C

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76-651

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9 AUG 1976

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COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

1. Deputy Director for Administration

11 AUG 1976

AS

Reference: DDA 76-3495

Attached for your approval is a revision of our memorandum to the DCI on the Guest Speaker Program.

The proposed speaker list, as noted in the covering memorandum, has been screened by the other Directorates and by Mr. [REDACTED] A great many names have been dropped as a result but a few have been added.

We would find it difficult to work with a much smaller list. These are busy people and experience has shown that we may be turned down five or six times to one acceptance.

I hope this revision will meet with your approval.

[REDACTED]
Harry E. Fitzwater
Director of Training

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